

Contract # 1	31	02	20
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Schedule Dates

Advertiser Agency

Product

Brand

CPE

Republican Governors Association of NC (32743)

Target Enterprises (2076)

POLITICAL CANDIDATE SUPER PAC (ns) (1386)

REP GOVERNERS ASSOC (452580) Millennium/LA, Los Angeles (1101)

Sales Office Millennium Los Angeles

Millennium Los Angeles

Buyer Name CRANE, CINDIE Phone/Fax /

N

Account Types
Billing Type

Comments

N/A National/Political Issue Agency BRD

Weekly/Irregular REP GOVERNORS ASSOC SHARE 52% Date Entered 05/31/12
Last Modified 08/16/12

Last Modified 08/16/12
Entered By Louise Palmer

No ECROOZ

Headline # ECR09735450

Demo Order Type

CO-OP

Normal

Package Deal

 Commission %
 15.00

 Commission
 \$0.00

Net Total \$0.00

Sales Tax

<u>Spots</u> <u>Rate</u> Grand Total:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Time	s S	SPW	Мо	Tu V	Ve Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
	Revised Line / News	10/05/12-11/04/12	2	:30	10:59:56P- News-1 11p Late News	News 13					1 1	1				Asheville (WLOS)	NEWS 13 TONIGHT	5/31/12
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ccepte	d-Agency/Advertiser:		-	Date:	Ac	cepted-Sta	tion:							Date:	Comments			



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1310220 Contract

Schedule Dates Advertiser

Agency

Product

Brand

CPE

Sales Office

Buyer Name

Target Enterprises (2076)

POLITICAL CANDIDATE SUPER PAC (ns) (1386)

Salesperson

CRANE, CINDIE

Phone/Fax

Account Types

Billing Type Comments

10/01/12-11/09/12

Republican Governors Association of NC (32743)

REP GOVERNERS ASSOC (452580)

Millennium/LA, Los Angeles (1101)

Millennium Los Angeles

N/A

National/Political Issue Agency BRD

Weekly/Irregular REP GOVERNORS ASSOC SHARE 52%

Date Entered 05/31/12 Last Modified 07/31/12 Louise Palmer

Entered By CO-OP No

ECR09735450 Headline #

Demo

Order Type Normal

Package Deal Commission %

15.00 Commission \$49,272.00

Net Total \$279,208.00

Sales Tax

Asheville (WLOS)	***********	***************************************
By Broadcast Month	Spots	<u>Rate</u>
Oct. 2012	296	\$253,400.00
Nov. 2012	87	\$75,080.00
Grand Total:	383	\$328,480.00
		8
1		*

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	e Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/01/12-11/02/12	. 2		5A- News-News 13 Early 5am		1	1	1	1	1			25	\$280.00	\$7,000.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B NEWS 13 THIS MORNING	5/31/12
2.0	Normal Line / News	11/05/12-11/09/12	2		5A- News-News 13 Early 5am	1	ιx	х	Х	х	х			1	\$280.00	\$280.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B NEWS 13 THIS MORNING	5/31/12
3.0	Normal Line / News	10/01/12-11/02/12	2		5:28A- News-News 13 Early 530a		1	1	1	1	1			25	\$400.00	\$10,000.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B AMERICA THIS MORNING	5/31/12
4.0	Normal Line / News	11/05/12-11/09/12	2		5:28A- News-News 13 Early 530a	1	х	Х	х	Х	х			1	\$400.00	\$400.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B AMERICA THIS MORNING	5/31/12
5.0	Normal Line / News	10/01/12-11/02/12	2	:30	7A- 8A (EST)		1	1	. 1	1	1			25	\$1,000.00	\$25,000.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B GOOD MORNING AMERICA	5/31/12
6.0	Normal Line / News	11/05/12-11/09/12	2	:30	7A- 8A (EST)	1	x	×	×	X	X			1	\$1,000.00	\$1,000.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B GOOD MORNING AMERICA	5/31/12
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ccepted-	Agency/Advertiser:			Date:	Accepted-St	ation	:								Date:	Comments:			

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Line Line Type / Break Type (Ref #)

1310220 Contract #

Schedule Dates 10/01/12-11/09/12 Advertiser

Republican Governors Association of NC (32743)

Agency Target Enterprises (2076)

Product POLITICAL CANDIDATE SUPER PAC (ns) (1386) Brand

REP GOVERNERS ASSOC (452580) Salesperson Millennium/LA, Los Angeles (1101)

Millennium Los Angeles Sales Office CRANE, CINDIE **Buyer Name**

Phone/Fax

CPE N/A **Account Types** National/Political Issue Agency BRD

Sec Length

Dates

Billing Type Weekly/Irregular REP GOVERNORS ASSOC SHARE 52% Comments

Run Times

Date Entered 05/31/12 **Last Modified** 07/31/12

Louise Palmer **Entered By** CO-OP

ECR09735450 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

\$49,272.00 Commission

Rate

\$279,208.00

Total

Station

Net Total

Sales Tax

Asheville (WLOS) By Broadcast Month Spots Rate Oct. 2012 296 \$253,400.00 Nov. 2012 \$75,080.00 87 Grand Total: 383 \$328,480.00

Comments

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7.0 Normal Line / News	10/01/12-11/02/12	2	:30 8A- 9A (EST)		1	1	1	1	1			25	\$950.00	\$23,750.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B GOOD MORNING AMERICA	5/31/12
8.0 Normal Line / News	11/05/12-11/09/12	2	:30 8A- 9A (EST)	1	х	х	Х	Х	Х			1	\$950.00	\$950.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B GOOD MORNING AMERICA	5/31/12
9.0 Normal Line / News	10/01/12-11/02/12	2	:30 11:58:41A- News-News 1 at Noon	3	1	1	1	1	1			25	\$500.00	\$12,500.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B NEWS 13 @ NOON	5/31/12
10.0 Normal Line / News	11/05/12-11/09/12	2	:30 11:58:41A- News-News 1 at Noon	1	х	х	х	х	х			1	\$500.00	\$500.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B NEWS 13 @ NOON	5/31/12
11.0 Normal Line / News	10/01/12-11/02/12	2	:30 12:30P- News-News 13 a 1230p		1	1	1	1	1			25	\$450.00	\$11,250.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B NEWS 13 @ 1230	5/31/12
12.0 Normal Line / News	11/05/12-11/09/12	2	:30 12:30P- News-News 13 a 1230p	1	х	х	Х	Х	×			1	\$450.00	\$450.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B NEWS 13 @ 1230	5/31/12
13.0 Normal Line / SPOT	10/01/12-11/02/12	2	:30 4:00:30P- Anderson		1	1	1	1	1			25	\$350.00	\$8,750.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B ANDERSON COOPER	5/31/12
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accepted-Agency/Advertiser:		Da	te: Accepted	Station:									Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

Entered



1310220 Contract #

Schedule Dates

Product

Sales Office

Comments

Brand

CPE

10/01/12-11/09/12

Advertiser Republican Governors Association of NC (32743) Agency

Target Enterprises (2076)

POLITICAL CANDIDATE SUPER PAC (ns) (1386) REP GOVERNERS ASSOC (452580)

Salesperson Millennium/LA, Los Angeles (1101)

Millennium Los Angeles

CRANE, CINDIE **Buyer Name**

Phone/Fax N/A

Account Types National/Political Issue Agency BRD

Billing Type Weekly/Irregular

REP GOVERNORS ASSOC SHARE 52%

Date Entered Last Modified

05/31/12 07/31/12

Louise Palmer **Entered By**

No CO-OP

ECR09735450

Headline # Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$49,272.00 **Net Total** \$279,208.00

Sales Tax

Asheville (WLOS) By Broadcast Month **Spots** Rate \$253,400.00 Oct. 2012 296 Nov. 2012 87 \$75,080.00 Grand Total: 383 \$328,480.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	ı ۷	Ve TI	h Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0 N	lormal Line / SPOT	11/05/12-11/09/12	2	:30	4:00:30P- Anderson	1	х	х	,	××	X			1	\$350.00	\$350.00		COMMENTS APPLY TO SUB LINES A THRU B ANDERSON COOPER	5/31/12
15.0 N	Normal Line / News	10/01/12-11/02/12	2	:30	4:59P- News-News 13 First News At 5p		1	1	:	1 1	1			25	\$950.00	\$23,750.00		COMMENTS APPLY TO SUB LINES A THRU B FIRST NEWS AT 5	5/31/12
16.0 N	Normal Line / News	11/05/12-11/09/12	2		4:59P- News-News 13 First News At 5p	1	×	×	,	x x	х			1	\$950.00	\$950.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B FIRST NEWS AT 5	5/31/12
17.0 N	Normal Line / News	10/01/12-11/02/12	2		5:28P- News-News 13 at 5:30p		1	1		1 1	1			25	\$1,050.00	\$26,250.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B FIRST NEWS AT 530P	5/31/12
18.0	Normal Line / News	11/05/12-11/09/12	2		5:28P- News-News 13 at 5:30p	1	Х	х	,	x x	Х			1	\$1,050.00	\$1,050.00		COMMENTS APPLY TO SUB LINES A THRU B FIRST NEWS AT 530P	5/31/12
19.0	Normal Line / News	10/01/12-11/02/12	2	:30	6P- 7P (EST)		1	1		1 1	. 1			25	\$1,600.00	\$40,000.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B WKDY NEWS 13 @ 6	5/31/12
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ccepted-A	Agency/Advertiser:			Date:	Accepted-Sta	ation:									Date:	Comments:			



Contract # 1310220

Schedule Dates Advertiser

Agency

Product

Salesperson

Sales Office

Brand

10/01/12-11/09/12

Republican Governors Association of NC (32743)

Target Enterprises (2076)

POLITICAL CANDIDATE SUPER PAC (ns) (1386) REP GOVERNERS ASSOC (452580)

Millennium/LA, Los Angeles (1101) Millennium Los Angeles

CRANE, CINDIE **Buyer Name**

Phone/Fax CPE N/A

National/Political Issue Agency BRD **Account Types**

Billing Type Weekly/Irregular REP GOVERNORS ASSOC SHARE 52% Comments

Date Entered 05/31/12 **Last Modified**

07/31/12

\$279,208.00

Louise Palmer

No

Headline # ECR09735450

Demo

Order Type Normal

Package Deal

Entered By

CO-OP

Commission % 15.00

Commission \$49,272.00

Net Total

Sales Tax

Asheville (WLOS) By Broadcast Month <u>Rate</u> Spots 5 296 \$253,400.00 Oct. 2012 Nov. 2012 87 \$75,080.00 Grand Total: \$328,480.00 383

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
-	Normal Line / News	11/05/12-11/09/12	2		6P- 7P (EST)		\leftarrow				Х			1	\$1,600.00	\$1,600.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B WKDY NEWS 13 @ 6	5/31/12
21.0	Normal Line / SPOT	10/01/12-11/02/12	2	:30	6:58:50P- Wheel of Fortune		1	1	1	1	1			25	\$1,400.00	\$35,000.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B WHEEL OF FORTUNE	
22.0	Normal Line / SPOT	11/05/12-11/09/12	2	:30	6:58:50P- Wheel of Fortune	1	x	X	×	Х	х			1	\$1,400.00	\$1,400.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B WHEEL OF FORTUNE	
23.0	Normal Line / SPOT	10/01/12-11/02/12	2	:30	7:28:30P- Jeopardy		1	1	1	1	1			25	\$1,600.00	\$40,000.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B JEOPARDY	
24.0	Normal Line / SPOT	11/05/12-11/09/12	2	:30	7:28:30P- Jeopardy	1	Х	х	Х	×	×			1	\$1,600.00	\$1,600.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B JEOPARDY	
25.0	Normal Line / News	10/01/12-11/01/12	2	:30	10:59:56P- News-News 13 11p Late News		1	1	1	1				20	\$1,200.00	\$24,000.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B NEWS 13 TONIGHT	5/31/1
26.0	Normal Line / News	11/05/12-11/08/12	2	:30	10:59:56P- News-News 13 11p Late News	1	X	х	X	×				1	\$1,200.00	\$1,200.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B NEWS 13 TONIGHT	5/31/1
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ccepted	-Agency/Advertiser:			Date:	Accepted-St	tation:									Date:	Comments:			

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Contract # 1310220

Schedule Dates 10/01/12-11/09/12

Advertiser Republican Governors Association of NC (32743)

Agency Target Enterprises (2076)

Product POLITICAL CANDIDATE SUPER PAC (ns) (1386) Brand

REP GOVERNERS ASSOC (452580) Millennium/LA, Los Angeles (1101)

Sales Office Millennium Los Angeles

Buyer Name CRANE, CINDIE

Phone/Fax CPE N/A

Salesperson

Account Types National/Political Issue Agency BRD

Billing Type Weekly/Irregular REP GOVERNORS ASSOC Comments SHARE 52%

Date Entered 05/31/12 **Last Modified** 07/31/12

Louise Palmer **Entered By**

No CO-OP

ECR09735450 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$49,272.00

\$279,208.00

Net Total

Sales Tax

Asheville (WLOS) By Broadcast Month **Spots** Rate Oct. 2012 296 \$253,400.00 Nov. 2012 87 \$75,080.00 Grand Total: 383 \$328,480.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Τu	ı We	Th	Fr Sa	S	u Spo	ots	Rate	Total	Station	Comments	Entered
27.0	Revised Line / News	10/05/12-11/04/12	2		10:59:56P- News-News 13 11p Late News						1 1	1	l .				Asheville (WLOS)	NEWS 13 TONIGHT	5/31/12
27.1	Normal Line / News	10/05/12-11/04/12	2	:30	10:59:56P- News-News 13 11p Late News	3					x	X	(15	\$1,100.00	\$16,500.00	Asheville (WLOS)	NEWS 13 TONIGHT	7/31/12
28.0	Normal Line / News	10/06/12-11/03/12	2		5:58:40A- News-News 13 @ 6am Saturday	1				1	×			5	\$200.00	\$1,000.00	Asheville (WLOS)	NEWS 13 SATURDAY @ 6	5/31/12
29.0	Normal Line / News	10/06/12-11/03/12	2	:30	6:58:20A- News-News 13 @ 7am Saturday	1		-			×	1		5	\$300.00	\$1,500.00	Asheville (WLOS)	NEWS 13 SATURDAY @ 7	5/31/12
30.0	Normal Line / News	10/06/12-11/03/12	2	:30	8A- ABC-Good Morning America Saturday	1					×			5	\$500.00	\$2,500.00	Asheville (WLOS)	GOOD MORNING AMERICA	5/31/12
31.0	Normal Line / SPOT	10/06/12-10/06/12	2	:30	6:59P- Wheel of Fortune Wknd	1					×			1	\$600.00	\$600.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C WHEEL OF FORTUNE SAT	
32.0	Normal Line / SPOT	10/20/12-10/20/12	2		6:59P- Wheel of Fortune Wknd	1	-				×			1	\$600.00	\$600.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C WHEEL OF FORTUNE SAT	
33.0	Normal Line / SPOT	11/03/12-11/03/12	2	:30	6:59P- Wheel of Fortune Wknd	1					X			1	\$600.00	\$600.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C WHEEL OF FORTUNE SAT	
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Accepted	-Agency/Advertiser:			Date:	Accepted-S	tation:									Date:	Comments:			

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Line Type / Break Type (Ref #)

Target Enterprises 15260 Ventura Blvd Ste 1240 Sherman Oaks, CA 91403

Line

1310220 Contract #

Schedule Dates Advertiser

10/01/12-11/09/12

Republican Governors Association of NC (32743)

Agency Target Enterprises (2076)

Product POLITICAL CANDIDATE SUPER PAC (ns) (1386) Brand

REP GOVERNERS ASSOC (452580) Millennium/LA, Los Angeles (1101)

Salesperson Millennium Los Angeles Sales Office

CRANE, CINDIE **Buyer Name**

Phone/Fax CPE N/A

Account Types

Billing Type

Comments

Sec Length

Dates

National/Political Issue Agency BRD

Weekly/Irregular REP GOVERNORS ASSOC SHARE 52%

Run Times

Date Entered 05/31/12 **Last Modified** 07/31/12

Louise Palmer **Entered By**

No CO-OP

ECR09735450 Headline #

\$279,208.00

Total

Station

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$49,272.00

Rate

Net Total Sales Tax Asheville (WLOS) By Broadcast Month **Spots** <u>Rate</u> Oct. 2012 296 \$253,400.00 \$75,080.00 Nov. 2012 87 Grand Total: 383 \$328,480.00

Comments

34.0 Normal Line / SPOT	10/13/12-10/13/12	2	:30	7:30P- Jeopardy Wknd	1		Х		1	\$600.00	\$600.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B JEOPARDY-SAT	5/31/12
35.0 Normal Line / SPOT	10/27/12-10/27/12	2	:30	7:30P- Jeopardy Wknd	1		х		1	\$600.00	\$600.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B JEOPARDY-SAT	5/31/12
36.0 Normal Line / News	10/07/12-11/04/12	2		5:59A- News-News 13 @ 6am Sunday	1			Х	5	\$200.00	\$1,000.00	Asheville (WLOS)	NEWS 13 SUNDAY @ 6	5/31/12
37.0 Normal Line / News	10/07/12-11/04/12	2		6:58:20A- News-News 13 @ 7am Sunday	1			X	5	\$300.00	\$1,500.00	Asheville (WLOS)	NEWS 13 SUNDAY @ 7	5/31/12
38.0 Normal Line / News	10/07/12-11/04/12	2		8A- ABC-Good Morning America Sunday	1			Х	5	\$500.00	\$2,500.00	Asheville (WLOS)	GOOD MORNING AMERICA	5/31/12
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Accepted-Agency/Advertiser:		[Date:	Accepted-Sta	ition:					Date:	Comments:			

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Entered



Contract # Schedule Dates Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

Billing Type

Comments

Date:

CPE

1310220

10/01/12-11/09/12

Republican Governors Association of NC (32743)

Target Enterprises (2076)

POLITICAL CANDIDATE SUPER PAC (ns) (1386)

REP GOVERNERS ASSOC (452580) Millennium/LA, Los Angeles (1101)

Millennium Los Angeles

Accepted-Station:

CRANE, CINDIE

N/A

National/Political Issue Agency BRD **Account Types**

> Weekly/Irregular REP GOVERNORS ASSOC SHARE 52%

05/31/12 **Date Entered Last Modified** 05/31/12 Louise Palmer Entered By

No CO-OP

ECR09735450 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$49,272.00 Net Total \$279,208.00

Sales Tax

Asheville (WLOS) <u>Rate</u> By Broadcast Month Spots 5 \$253,400.00 Oct. 2012 296 87 \$75,080.00 Nov. 2012 Grand Total: \$328,480.00 383

ne Line Type / Break Ty	ma (Dof #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	e Th	Fr S	a Su	Spo	s Rate	Total		Station	Comments	Entered
ne Line Type / Break Ty 1.0 Normal Line / News	ype (Kei #)	10/01/12-11/02/12	2	:30	5A- News-News 13 Early 5am		1	1	1	1	1			\$280.00	\$7,00	00.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B NEWS 13 THIS MORNING	5/31/12
2.0 Normal Line / News		11/05/12-11/09/12	2		5A- News-News 13 Early 5am	1	х	х	x	Х	x			1 \$280.00	\$28	30.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B NEWS 13 THIS MORNING	
3.0 Normal Line / News		10/01/12-11/02/12	2		5:28A- News-News 13 Early 530a		1	1	1	1	1			\$400.00	\$10,00	00.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B AMERICA THIS MORNING	5/31/1
4.0 Normal Line / News		11/05/12-11/09/12	2	:30	5:28A- News-News 13 Early 530a	1	×	х	x	Х	x			1 \$400.00	\$40	00.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B AMERICA THIS MORNING	5/31/
5.0 Normal Line / News		10/01/12-11/02/12	2	:30	7A- 8A (EST)		1	1	1	1	1			\$1,000.0	0 \$25,0	00.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B GOOD MORNING AMERICA	5/31/
6.0 Normal Line / News		11/05/12-11/09/12	2	: :30	7A- 8A (EST)	:	X	X	×	x	x	-		1 \$1,000.0	0 \$1,0	00.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B GOOD MORNING AMERICA	5/31/
					CON	IFII	RV	IA ⁻	TIC	NC	CO	NT	RA	CT					
				Dates	Accented-S									Date:	Commer	its:			

Accepted-Agency/Advertiser:



Contract # **Schedule Dates** Advertiser

Agency

Product

Brand

Salesperson

10/01/12-11/09/12

1310220

Republican Governors Association of NC (32743)

Target Enterprises (2076)

POLITICAL CANDIDATE SUPER PAC (ns) (1386) REP GOVERNERS ASSOC (452580)

Millennium/LA, Los Angeles (1101)

Millennium Los Angeles Sales Office CRANE, CINDIE **Buyer Name**

Phone/Fax CPE N/A

National/Political Issue Agency BRD **Account Types**

Weekly/Irregular **Billing Type** REP GOVERNORS ASSOC Comments SHARE 52%

Date Entered Last Modified

05/31/12 05/31/12 Louise Paimer

Entered By No

CO-OP

ECR09735450 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00 \$49,272.00 Commission

Net Total \$279,208.00

Sales Tax

Asheville (WLOS) By Broadcast Month **Spots** <u>Rate</u> \$253,400.00 296 Oct. 2012 87 \$75,080.00 Nov. 2012 Grand Total: \$328,480.00 383

_		Dates	Sec	Length	Run Times	SPW	Мо	Τu	W	e Th	Fr	Sa S	บ	Spots	Rate	Total	Station	Comments	Entered
Line 7.0	Line Type / Break Type (Ref #) Normal Line / News	10/01/12-11/02/12	2		8A- 9A (EST)						1			25	\$950.00	\$23,750.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B GOOD MORNING AMERICA	5/31/12
8.0	Normal Line / News	11/05/12-11/09/12	2	:30	8A- 9A (EST)	1	×	x	×	x	х	:		1	\$950.00	\$950.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B GOOD MORNING AMERICA	5/31/1
9.0	Normal Line / News	10/01/12-11/02/12	2		11:58:41A- News-News 13 at Noon		1	1	1	1	1			25	\$500.00	\$12,500.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B NEWS 13 @ NOON	5/31/1
10.0	Normal Line / News	11/05/12-11/09/12	2		11:58:41A- News-News 13 at Noon	1	ι×	X	`	(X	x			1	\$500.00	\$500.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B NEWS 13 @ NOON	5/31/:
11.0	Normal Line / News	10/01/12-11/02/12	2	:30	12:30P- News-News 13 at 1230p		1	1	1	1	1			25	\$450.00	\$11,250.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B NEWS 13 @ 1230	5/31/
12.0	Normal Line / News	11/05/12-11/09/12	2	:30	12:30P- News-News 13 at 1230p	:	ı x	X	(∢ x	х	1		1	\$450.00	\$450.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B NEWS 13 @ 1230	5/31/
13.0	Normal Line / SPOT	10/01/12-11/02/12	2	:30	4:00:30P- Anderson		1	1		1 1	1			25	\$350.00	\$8,750.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B ANDERSON COOPER	5/31/:
				<u> </u>	CON	ĪFII	RIV	ſΑ	TI	ÓΝ	C	NC	ΓF	RAC	T				
	I-Agency/Advertiser:			Date:	Accepted-S				<u> </u>			-			Date:	Comments:			

B/E Bookend P/B Piggy Back

Printed At: 11:33 AM on Thursday, July 5 2012



Contract # 1310220

Schedule Dates 10/01/12-11/09/12 Advertiser

Republican Governors Association of NC (32743)

Agency Target Enterprises (2076) POLITICAL CANDIDATE SUPER PAC (ns) (1386) Product

Brand REP GOVERNERS ASSOC (452580) Millennium/LA, Los Angeles (1101) Salesperson

Accepted-Station:

Date:

Millennium Los Angeles Sales Office CRANE, CINDIE **Buyer Name**

Phone/Fax CPE N/A

National/Political Issue Agency BRD Account Types

Billing Type Weekly/Irregular REP GOVERNORS ASSOC SHARE 52% Comments

Date Entered 05/31/12 Last Modified

05/31/12 Louise Palmer **Entered By**

No CO-OP

ECR09735450 Headline # Demo

Order Type Normai Package Deal

Commission % 15.00

Commission \$49,272.00 \$279,208.00 Net Total

Sales Tax

Asheville (WLOS) By Broadcast Month Oct. 2012 Nov. 2012	<u>Spots</u> 296 87	<u>Rate</u> \$253,400.00 \$75,080.00
Grand Total:	383	\$328,480.00

in a	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa S	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	11/05/12-11/09/12	2		4:00:30P- Anderson	1	х	х	x	х	X	1		1	\$350.00	\$350.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B ANDERSON COOPER	5/31/12
15.0	Normal Line / News	10/01/12-11/02/12	2	:30	4:59P- News-News 13 First News At 5p		1	1	1	1	1	1		25	\$950.00	\$23,750.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B FIRST NEWS AT 5	5/31/1
16.0	Normal Line / News	11/05/12-11/09/12	2	:30	4:59P- News-News 13 First News At 5p	1	×	x	х	х	x			1	\$950.00	\$950.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B FIRST NEWS AT 5	5/31/1
17.0	Normal Line / News	10/01/12-11/02/12	2		5:28P- News-News 13 at 5:30p		1	1	1	1	1	1 1 1 2 2		25	\$1,050.00	\$26,250.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B FIRST NEWS AT 530P	5/31/1
18.0	Normal Line / News	11/05/12-11/09/12	2	:30	5:28P- News-News 13 at 5:30p	1	x	х	Х	Х	х			1	\$1,050.00	\$1,050.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B FIRST NEWS AT 530P	5/31/1
19.0	Normal Line / News	10/01/12-11/02/12	2	:30	6P- 7P (EST)		1	1	1	1	1			25	\$1,600.00	\$40,000.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B WKDY NEWS 13 @ 6	5/31/1
																•			
	<u> </u>				CON	IFII	RN	IAT	TIC	NC	C	NC	TF	RAC	T				
	4 Agangulà duavigage			Date:	Accepted-S										Date:	Comments:			

Accepted-Agency/Advertiser:

Entered



Contract # Schedule Dates

Advertiser

Agency

Product

Brand

10/01/12-11/09/12

1310220

Republican Governors Association of NC (32743)

Target Enterprises (2076)

POLITICAL CANDIDATE SUPER PAC (ns) (1386)

REP GOVERNERS ASSOC (452580) Millennium/LA, Los Angeles (1101) Salesperson

Millennium Los Angeles Sales Office CRANE, CINDIE **Buyer Name**

Phone/Fax CPE N/A

National/Political Issue Agency BRD Account Types

Billing Type Weekly/Irregular REP GOVERNORS ASSOC Comments SHARE 52%

Run Times

05/31/12 **Date Entered Last Modified** 05/31/12

Louise Palmer **Entered By**

No CO-OP ECR09735450 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00 Commission

\$49,272.00 Net Total \$279,208.00

Rate

Total

Sales Tax

Asheville (WLOS) By Broadcast Month Spots 5 <u>Rate</u> Oct. 2012 \$253,400.00 296 \$75,080.00 87 Nov. 2012 Grand Total: 383 \$328,480.00

Station

				Langth	Run Times	SPW	/ Mo	Tu	ı We	Th	Fr Sa	Su	Spots	Rate	l otal	Station	Continients	21100100
Line	Line Type / Break Type (Ref #)	Dates	Sec	Length		13, 1,				: x		1	T .	\$1,600.00	\$1,60	0.00 Asheville (WLOS)	COMMENTS APPLY TO SUB	5/31/12
20.0	Normal Line / News	11/05/12-11/09/12	2	1 :30	6P- 7P (EST)		1 ^	^			^ i	:		, , , ,			LINES A THRU B WKDY NEWS 13 @ 6	
21.0	Normal Line / SPOT	10/01/12-11/02/12	2	:30	6:58:50P- Wheel of Forti	ine	1	1	1	1	1		2!	\$1,400.00	\$35,00	0.00 Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B WHEEL OF FORTUNE	
22.0	Normal Line / SPOT	11/05/12-11/09/12	2	: :30	6:58:50P- Wheel of Forti	une	1 X	x	x	х	x	-		\$1,400.00	\$1,40	0.00 Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B WHEEL OF FORTUNE	
23.0	Normal Line / SPOT	10/01/12-11/02/12	2	:30	7:28:30P- Jeopardy	_	1	1	1	1	1		2	\$1,600.00	\$40,00	0.00 Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B JEOPARDY	
24.0	Normal Line / SPOT	11/05/12-11/09/12	2	2 :30	7:28:30P- Jeopardy		1 X	X	X	х	x			\$1,600.00	\$1,60	0.00 Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B JEOPARDY	
25.0	Normal Line / News	10/01/12-11/01/12	2	2 :30	10:59:56P- News-News 11p Late News	13	1	1	. 1	1		1	2	\$1,200.00	\$24,00	0.00 Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B NEWS 13 TONIGHT	5/31/1
26.0	Normal Line / News	11/05/12-11/08/12	-	2 :30	0 10:59:56P- News-News 11p Late News	13	1 X	×	×	x				1 \$1,200.00	\$1,20	0.00 Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B NEWS 13 TONIGHT	5/31/1
			+	_			+-				-	-						
		<u> </u>	!	<u> </u>	CC	NFI	R۱	ÍΑ	TIC	NC	CO	VT	RA	OT				
ccepted	I-Agency/Advertiser:			Date:	Accepte									Date:	Commen	ts:		

SPW Mo Tu We Th Fr Sa Su Spots

B/E Bookend P/B Piggy Back

Printed At: 11:33 AM on Thursday, July 5 2012

Entered

Comments



Contract # **Schedule Dates** Advertiser

Agency

1310220

10/01/12-11/09/12

Republican Governors Association of NC (32743)

Target Enterprises (2076)

POLITICAL CANDIDATE SUPER PAC (ns) (1386)

Product Brand REP GOVERNERS ASSOC (452580) Millennium/LA, Los Angeles (1101) Salesperson

Millennium Los Angeles Sales Office CRANE, CINDIE **Buyer Name**

Phone/Fax CPE N/A

Account Types National/Political Issue Agency BRD

Weekly/Irregular Billing Type REP GOVERNORS ASSOC SHARE 52% Comments

05/31/12 **Date Entered** Last Modified

05/31/12 Louise Palmer **Entered By**

ECR09735450

Headline # Demo

CO-OP

Order Type Normal

Package Deal

Commission % 15.00

\$49,272.00 Commission Net Total \$279,208.00

Sales Tax

Asheville (WLOS) By Broadcast Month Spots 5 <u>Rate</u> \$253,400.00 Oct. 2012 296 87 \$75,080.00 Nov. 2012 Grand Total: 383 \$328,480.00

	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We T	h Fr	Sa S	u :	Spots	Rate	Total	Station	Comments	Entere
ine. 27.0 l	Ine Type / Break Type (Kel #)	10/05/12-11/04/12	2	:30	10:59:56P- News-News 13					1		$\overline{}$	15	\$1,100.00	\$16,500.00	Asheville (WLOS)	NEWS 13 TONIGHT	5/31/1
28.0	Jormal Line / News	10/06/12-11/03/12	2		5:58:40A- News-News 13 @ 6am Saturday	1					x		5	\$200.00	\$1,000.00	Asheville (WLOS)	NEWS 13 SATURDAY @ 6	5/31/:
29.0	Normal Line / News	10/06/12-11/03/12	2	:30	6:58:20A- News-News 13 @	1					х		5	\$300.00	\$1,500.00	Asheville (WLOS)	NEWS 13 SATURDAY @ 7	5/31/
30.0	Normal Line / News	10/06/12-11/03/12	2	:30	8A- ABC-Good Morning America Saturday	1					x		5	\$500.00	\$2,500.00	Asheville (WLOS)	GOOD MORNING AMERICA	5/31/
31.0	Normal Line / SPOT	10/06/12-10/06/12	2	:30	6:59P- Wheel of Fortune Wknd	1					x		1	\$600.00	\$600.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C WHEEL OP FORTUNE SAT	
32.0	Normal Line / SPOT	10/20/12-10/20/12	2	:30	6:59P- Wheel of Fortune Wknd	1			1 1		x		1	\$600.00	\$600.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C WHEEL OF FORTUNE SAT	
33.0	Normal Line / SPOT	11/03/12-11/03/12	2	:3	0 6:59P- Wheel of Fortune Wknd	1	ı	-			x		1	\$600.00	\$600.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C WHEEL OF FORTUNE SAT	
34.0	Normal Line / SPOT	10/13/12-10/13/12	2	:3	0 7:30P- Jeopardy Wknd	1	1				x		1	\$600.00	\$600.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B JEOPARDY-SAT	5/31/

Accepted-Station:

Date:

B/E Bookend	P/B Piggy Back
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Accepted-Agency/Advertiser:



3

CPE

Account Types

Billing Type

Comments

1310220 Contract # 10/01/12-11/09/12 Schedule Dates Republican Governors Association of NC (32743) Advertiser Target Enterprises (2076) Agency POLITICAL CANDIDATE SUPER PAC (ns) (1386) Product REP GOVERNERS ASSOC (452580) Brand Millennium/LA, Los Angeles (1101) Salesperson Millennium Los Angeles Sales Office CRANE, CINDIE **Buyer Name** 1 Phone/Fax

Weekly/Irregular

SHARE 52%

REP GOVERNORS ASSOC

National/Political Issue Agency BRD

N/A

Date Entered 05/31/12 05/31/12 **Last Modified** Louise Palmer **Entered By** No CO-OP ECR09735450 Headline # Demo Norma! Order Type Package Deal Commission % 15.00 Commission \$49,272.00 \$279,208.00 Net Total Sales Tax

Asheville (WLOS)

By Broadcast Month
Oct. 2012 296 \$253,400.00
Nov. 2012 87 \$75,080.00

Grand Total: 383 \$328,480.00

						CDW	1 24-	Tu	14/0	Th Fr	- Sa	Su	Spots	Rate	Total	Station	Comments	Enter
Line	Line Type / Break Type (Ref #)	Dates 10/27/12-10/27/12	Sec 2		Run Times 7:30P- Jeopardy Wknd	SPW 1	i Mo	Iu	vve		X	-	1	\$600.00	\$600.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B	5/31/12
35.0 N	ormal Line / SPOT	10/2//12-10/2//12				<u> </u>					-			\$200.00	\$1,000.00	Asheville (WLOS)	JEOPARDY-SAT NEWS 13 SUNDAY @ 6	5/31/1
36.0 N	ormal Line / News	10/07/12-11/04/12	2	:30	5:59A- News-News 13 @ 6am Sunday	-	1	<u> </u>	1 1		<u> </u>	X	3	\$300.00		Asheville (WLOS)	NEWS 13 SUNDAY @ 7	5/31/1
37.0 Ņ	lormal Line / News	10/07/12-11/04/12	2	:30	6:58:20A- News-News 13 @ 7am Sunday) : 	1	<u>!</u>			-	X	5			Asheville (WLOS)	GOOD MORNING AMERICA	5/31/
38.0 N	lormal Line / News	10/07/12-11/04/12	2	:30	8A- ABC-Good Morning America Sunday		1	<u>:</u>		1	<u> </u>	X		\$500.00				+-
$-\dagger$																		
														!				l.
					CO	VEI	RV.	ΛΔ.	TIO	N C	0:	VT	RAC	T		1		
				Date:			-	* * * *	110	* * *		* *	- ** * *	Date:	Comments:			

B/E Bookend P/B Piggy Back

Printed At: 11:33 AM on Thursday, July 5 2012

Status New 9735450 Ver# 1 Rep Order# EC'd Yes Agency Station WLOS-TV GREENVILLE-SPARTANBU) POLITICAL ISSUE GROU Advertiser (REP GOVERNORS ASSOC Product Agency C/P1/P2/E Estimate# Flight Dates CINDIE CRANE Buyer Hiatus Weeks Phone# Fax# ***5/24 V.1 - NEW POLITICAL ORDER TO START 10/1*** ORD TTL= 328480/383X

PLS CONFIRM ASAP. THANK YOU, SERENA FOR JOE

Traffic Order#

05/29/2012 8:35 AM Printed: 05/25/2012 4:24 PM Last Received:

Showing Buylines: All Lines

() TARGET ENTERPRISES 15260 VENTURA BLVD., SUITE 1240

SHERMAN OAKS, CA 91403

10/01/2012 - 11/11/2012

Rep Firm

) LOS ANGELES Sales Office (

) JOE FRENI-SINCLAIR Salesperson (

1 of 5

323-966-5284 Salesperson Phone#

Salesperson FAX#

2 of 5

Status New Ver# 1

Traffic Order#

05/29/2012 8:35 AM 05/25/2012 4:24 PM

Last Received: Showing Buylines: All Lines

Printed:

EC'd Yes

Advertiser

Rep Order# 9735450

Station WLOS-TV GREENVILLE-SPARTANBU) POLITICAL ISSUE GROU REP GOVERNORS ASSOC

Product Estimate#

CINDIE CRANE

Buver Phone# Fax#

) TARGET ENTERPRISES Agency

15260 VENTURA BLVD., SUITE 1240

SHERMAN OAKS, CA 91403

Agency C/P1/P2/E Flight Dates

Hiatus Weeks

Rep Firm

Sales Office (

) LOS ANGELES

) JOE FRENI-SINCLAIR Salesperson (

Salesperson Phone# Salesperson FAX#

323-966-5284

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

10/01/2012 - 11/11/2012

--- REMARKS ---

5/24 V.1 - NEW POLITICAL ORDER TO START 10/1

ORD TTL= 328480/383X

PLS CONFIRM ASAP. THANK YOU, SERENA FOR JOE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
					- -	 \$280.00	10/01-11/02	5	5	25	\$7,280.00	
	1	M-F	5A-530A	NEWS 13 THIS MORNING	:30	3200.00	11/05-11/09	1	1	1		
Ratin	g: 1.7											
•				THE MODITING	:30	\$400.00	10/01-11/02	5	5	25	\$10,400.00	
	2	M-F	530A-6A	AMERICA THIS MORNING	.50	,	11/05-11/09	1	1	1		
Ratin	g: 1.8						•					
				TOTAL MODULING AMEDICA	:30	\$1,000.00	10/01-11/02	5	5	25	\$26,000.00	
	3	M-F	7A-8A	GOOD MORNING AMERICA		,,	11/05-11/09	1	1	1		
Ratin	g: 4.5											
				GOOD MORNING AMERICA	: 30	\$950.00	10/01-11/02	5	5 .	25	\$24,700.00	
	4	M-F	8A-9A	GOOD MORNING AMERICA		·	11/05-11/09	1	1	1		
Ratir	ng: 4.7							•				
				12.6 NOON	:30	\$500.00	10/01-11/02	5	5	25	\$13,000.00	
	5	M-F	12P-1230	P NEWS 13 @ NOON	.55	,	11/05-11/09	1	1	1		

Rating: 3.4

8:35 AM	3 of

5

Rep Order# 9735450 Ver# 1 Status New Traffic Order# Printed: 05/29/2012 8:35 AM

Last Received: 05/25/2012 4:24 PM

Showing Buylines: All Lines

Station WLOS-TV GREENVILLE-SPARTANBU
Advertiser () POLITICAL ISSUE GROU
Advertiser () POLITICAL ISSUE GROU
Sherman Oaks, CA 91403
Sales Office (Salesperson (

Rating: 5.2

Station Adverti Produc	iser () POL	EENVILLE-S ITICAL ISSU RNORS ASSO	E GROU	15260 SHER	VENTUR MAN OA	T ENTERPRISES A BLVD., SUITE KS, CA 91403	3 1240	Rep Firm Sales Office Salesperson	()	LOS ANGE JOE FRENI	LES -SINCLAIR	
Estimat Buyer Phone#	(CINDIE CRA	ANE		Agency C/P1/P2 Flight Dates Hiatus Weeks	10/01	/2012 - 11/11/201	2	Salesperson Salesperson		323-966-	5284	
Fax# LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
						:30	 \$450.00	10/01-11/02	5	5	25	\$11,700.00	
	6	M-F	1230P-1P	NEWS 13 @ 1230	•	.50	+ 100101	11/05-11/09	1	1	1		
Rating	: 2.8												
						. 20	\$350.00	10/01-11/02	5	5	25	\$9,100.00	
	7	M-F	4P-5P	ANDERSON COOPER		:30	\$330.00	11/05-11/09	1	1	1		
Rating	: 2.0												
								70/01 11/00	- 5	5 .	25	\$24,700.00	
	8	M-F	5P-530P	FIRST NEWS AT 5		:30	\$950.00	10/01-11/02 11/05-11/09	1	1	1	,2,, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
Rating	. 5 6												
Racing	. 5.0									_	0.5	¢07 200 00	
	9	M-F	530P-6P	FIRST NEWS AT 530P		:30	\$1,050.00	10/01-11/02 11/05-11/09	5 1	5 . 1	25 1	\$27,300.00	
								11/03-11/03	ı	_			
Rating	1: 6.5												
	10	M-F	6P-7P	WKDY NEWS 13 @ 6		:30	\$1,600.00	10/01-11/02	5	5 · 1	25 1	\$41,600.00	
								11/05-11/09	1	1	1		
Rating	յ։ 8.5												
	11	M-F	7P-730P	WHEEL OF FORTUNE		:30	\$1,400.00	10/01-11/02	5	5	25	\$36,400.00	
	11	Mari	71 7501					11/05-11/09	1	1 .	1		
Rating	g: 8.5	i											
				T00D3DDV		:30	\$1,600.00	10/01-11/02	5	5	25	\$41,600.00	
	12	M-F	730P-8P	JEOPARDY		.50	, _,	11/05-11/09	1	1	1		
Rating	g: 8.2	2											
						. 20	\$1,200.00	10/01-11/01	4	5	20	\$25,200.00	
	13	M-TH	11P-1135	5P NEWS 13 TONIGHT		:30	\$1,200.00	11/05-11/08	1	1	1		
Rating	a: 4.	3											
	J 1.							(05 10 :	2	5	15	\$16,500.00	
	14	F-SU	11P-1135	5P NEWS 13 TONIGHT		:30	\$1,100.00	10/05-11/04	3	J	13	410,000.00	

Printed:

05/29/2012 8:35 AM

4 of 5

Rep Order# 9735450 EC'd Yes

Ver# 1 Status New

Last Received:

05/25/2012 4:24 PM

Showing Buylines: All Lines

Station WLOS-TV GREENVILLE-SPARTANBU) POLITICAL ISSUE GROU Advertiser (REP GOVERNORS ASSOC Product

) TARGET ENTERPRISES Agency (15260 VENTURA BLVD., SUITE 1240 SHERMAN OAKS, CA 91403

Rep Firm Sales Office (Salesperson (

) LOS ANGELES) JOE FRENI-SINCLAIR

E	Product Estimate# Buyer Phone# Fax#		CINDIE CR	ANE	C	Agency C/P1/P2/E Flight Dates Hiatus Weeks	10/01	/2012 - 11/11/20	12	Salesperson Salesperson	Phone# FAX#	323-966-	5284	
F L:	ax#	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
,-		 15	SA	 6A-7A	NEWS 13 SATURDAY @	6	:30	\$200.00	10/06-11/03	1	5	5	\$1,000.00	
R	ating:	2.0												
		16	SA	7A-8A	NEWS 13 SATURDAY @	7	:30	\$300.00	10/06-11/03	1	5	5	\$1,500.00	
R	ating:	3.9			•									
		17	sa	8A-9A	GOOD MORNING AMERIC	A	:30	\$500.00	10/06-11/03	1.	5	5	\$2,500.00	
R	ating:	3.6												
							- 20	\$600.00	10/06-10/06	1	1	1	\$1,800.00	
		18	SA	7P-730P	WHEEL OF FORTUNE SA	.Τ	:30	\$600.00	10/20-10/20	1	1 .	1		
									11/03-11/03	1	1	1	•	
г	Rating	. 6.2	, *		•									
•										1	1	1	\$1,200.00	
		19	SA	730P-8P	JEOPARDY-SAT		:30	\$600.00	10/13-10/13	1 1	1	1	7	
		1.0	01.						10/27-10/27	ı	-	_		
I	Rating	: 5.4	1								•			
		20	SU	6A-7A	NEWS 13 SUNDAY @ 6		:30	\$200.00	10/07-11/04	. 1	5	5	\$1,000.00	•
,	Rating		5											
•		21	SU	7A-8A	NEWS 13 SUNDAY @ 7		:30	\$300.00	10/07-11/04	1	5	5	\$1,500.00	
	Rating													
		22	su	8A-9A	GOOD MORNING AMERI	CA	:30	\$500.00	10/07-11/04	1	5	5	\$2,500.00	

--- REPORT TOTALS---

Rating: 4.5

Report Totals: 383 / \$328,480.00

Printed: 05/29/2012 8:35 AM 5 of 5 Status New Traffic Order# 9735450 Ver# 1 Rep Order# 05/25/2012 4:24 PM Last Received: EC'd Yes Showing Buylines: All Lines Rep Firm) TARGET ENTERPRISES Station' WLOS-TV GREENVILLE-SPARTANBU Agency) LOS ANGELES Sales Office (15260 VENTURA BLVD., SUITE 1240) POLITICAL ISSUE GROU Advertiser (Salesperson () JOE FRENI-SINCLAIR SHERMAN OAKS, CA 91403 REP GOVERNORS ASSOC Product Agency C/P1/P2/E Estimate# Salesperson Phone# 323-966-5284 Flight Dates 10/01/2012 - 11/11/2012 Buyer CINDIE CRANE Salesperson FAX# Hiatus Weeks Phone# Fax# Nov 12: 87 / \$75,080.00 Oct 12: 296 / \$253,400.00 Sales Totals: 383 / \$328,480.00 Station Totals: 383 / \$328,480.00 Lines not sent/rcld/rtrn: 0 / \$0.00 ---COMPETITIVE---0 임 WASV 0% WBSC 0% WGGS 0왕 UNKN \$631,207 CABL Market Totals 15% 52% AYMW WNEG 0 % WSPA 5용 WHNS WLOS 0왕 WYFF 20% WYCW

Books null
Demos RA35+